



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

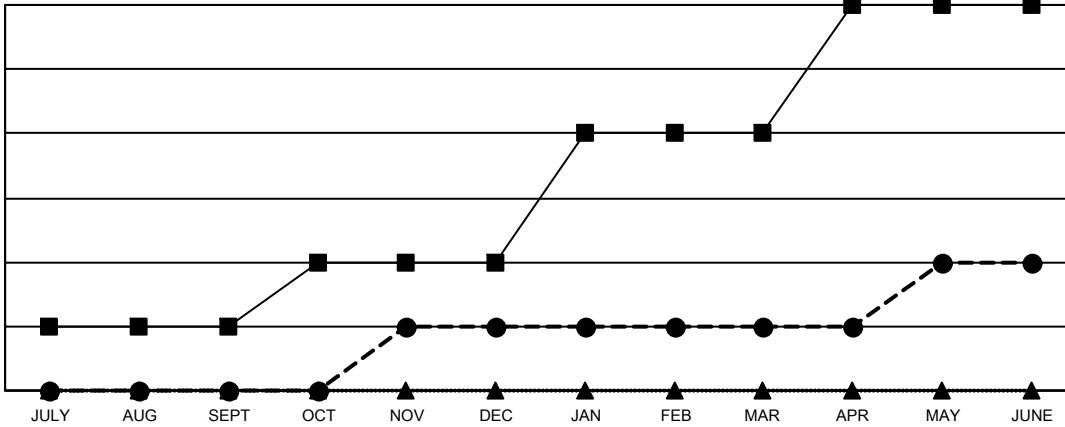
Multiple District 31

LOCATION: NORTH CAROLINA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	3
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	2	0	6
APR/MAY/JUNE	2	1	3

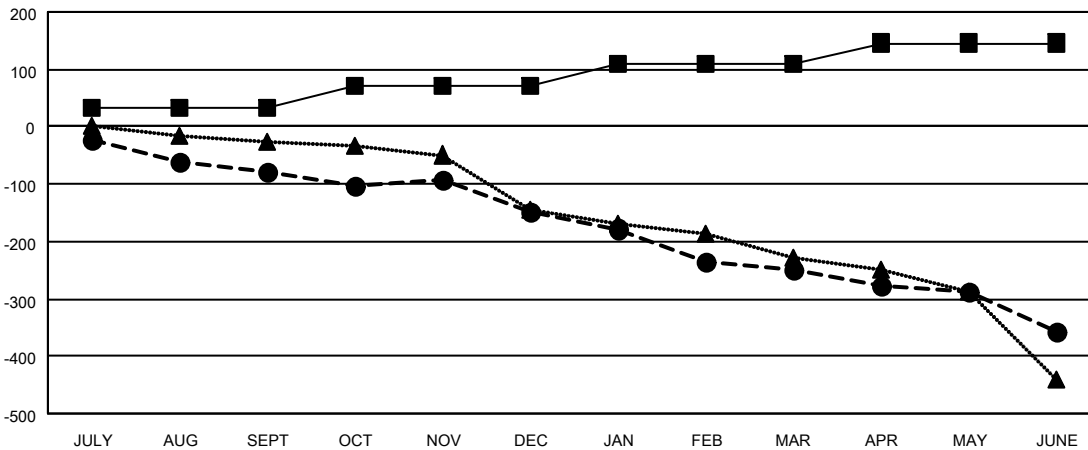
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	32	88	149
OCT/NOV/DEC	40	99	161
JAN/FEB/MAR	38	84	161
APR/MAY/JUNE	36	188	277

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 12

107 CLUBS OF 274 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	3,354 (67.76%)
FEMALE	1,596 (32.24%)

DROPPED MEMBERS	
DECEASED	131
CLUB CANCELLED	58
OTHER	559
TOTAL	748

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,117
FAMILY MEMBERS PAYING HALF DUES	575